



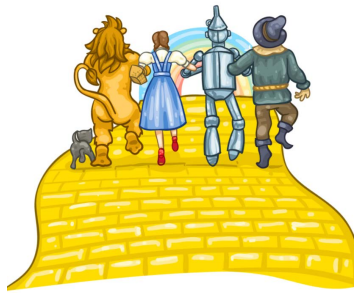
***Follow the Yellow Brick Road
To
The Equestrian Therapy Program
Saturday, October 19, 2024
10 A.M.—2 P.M.
22532 BOWSHER/GRUBB ROAD
CRIDERSVILLE, OHIO 45806***

***FAMILY FUN ACTIVITIES
Admission and food are free.***

Please join us for our major fundraiser of the year!



22532 Bowsher Road
Cridersville, Ohio 45806
Ph: 419-657-2700



Follow the Yellow Brick Road
to The Equestrian Therapy Program

RIDE-A-THON

Saturday, October 19, 2024

Dear Friend,

The Equestrian Therapy Program has been providing equine assisted activities and therapies for people with disabilities in our area for over 40 years! Our riders are sent to us through the therapy departments of local hospitals, through private physician referral, and through the classes of various area schools. During each session, we will average 68 riders a week receiving equine assisted therapy. We feel we are making a positive difference in many lives through equine assisted activities.

We know that you are besieged with requests from all kinds of charitable organizations. We all need to be informed about our giving. It is important to note that ALL of the funds and services donated to the Equestrian Therapy Program stay here in our own area to help our own people with disabilities. We have 4 registered instructors, 1 therapist certified in hippotherapy, 1 licensed social worker and a corps of more than 120 dedicated men, women, and teenage volunteers from our eleven-county area.

We are proud of the work that we do and we ask you to consider helping us in our efforts. All of our classes are held at Fassett Farm on Grubb/Bowsher Road; we invite you to come out to see them in action. If you can come, please call us at 419-657-2700 so that we can give you a schedule and directions. Thank you for your consideration!

Activities: 10am—2pm..... Rider's Pledge Rides and Lucky Number Raffle, Silent Auction, Pumpkin Festival & Family-friendly activities

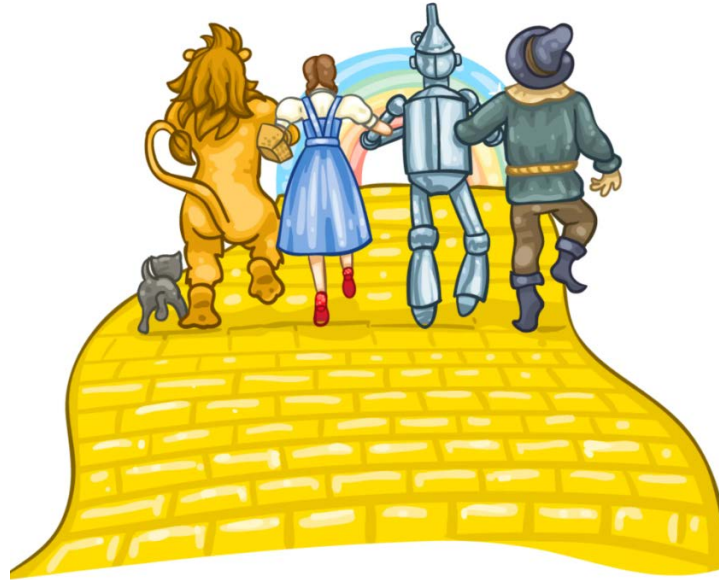
**OUR ANNUAL RIDE-A-THON IS THE MAJOR FUND RAISER FOR OUR
OPERATING BUDGET. PLEASE JOIN US IN SUPPORTING THIS PROJECT!!**

Sincerely,

Michele Andrews-Sabol

Director, The Equestrian Therapy Program





**Follow the Yellow Brick Road
to The Equestrian Therapy Program
HOW YOU CAN HELP!!!**

Attention Riders, Volunteers, Parents, Teachers, & All Interested Individuals!

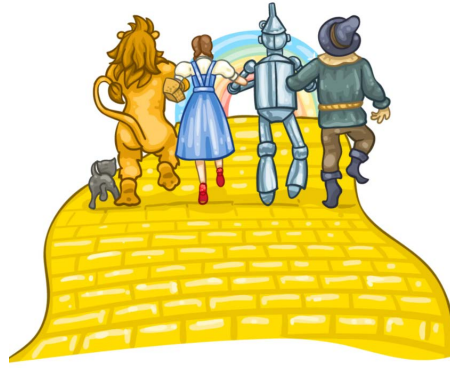
Our annual **Ride-A-Thon** will take place on Saturday, October 19, 2024. This year we have a goal of raising \$50,000 to help defray the cost of classes for our students. If you want to get involved, here's how you can help make a difference!

Vote for your favorite horse!! Ask for pledges for one of the horses who work so hard for us. The horse who receives the most money in pledges is voted Horse of the Year. If you are a rider, get a donation jar with a picture of your horse from the office so you can show the picture when you ask for a donation. It is best to get a flat donation (\$5, \$10, etc.) and collect the money at that time to save a return trip. You can also save your own change each week to vote for your favorite steed.

We are looking for unique and desired items of \$25.00 value or more for our Silent Auction – for example, gift baskets, sports memorabilia, “horsey” things and other items of value. We also welcome donations for the Lucky Number Raffle. Make sure we get the name and address of those who donate, and deliver the items to the farm by September 20th, 2024.

If interested, check in the office for pledge sheets or other items you run out of, and **Thank You** for your help in making this **the very best Ride-A-Thon ever!!!**





**Follow the Yellow Brick Road
to The Equestrian Therapy Program**

RIDE-A-THON REVIEW

October 19, 2024

First organized in 1993, the Ride-A-Thon has become the major source of funding for The Equestrian Therapy Program. The idea came from instructor Jeannette Wood, who thought that it would be a way for adult riders to get in an extra day of riding, have fun, and raise money for the Program to help keep fees down.

That first effort resulted in \$3,308.00 being raised to defray costs for the riders. They rode during regular class time, and usually rode outside whenever possible, until there came to be so many visitors and cars that it was no longer a safe option.

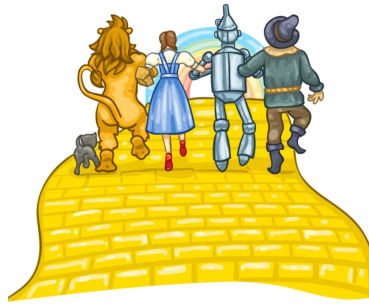
The Ohio Horseman's Council held a trail ride as a fundraiser for three years. Their riders met ours at the reservoir, then came back to the farm for a luncheon in the woods – unless it rained, in which case the arena was utilized.

In 2004, young riders joined the adults for the first time in getting pledges and riding. At first, food was provided by Jeannette and other volunteers. Then local businesses began to fill the gaps in everyone's stomachs – Brown's Restaurant in Wapakoneta and Lee's Famous Recipe in Lima. In the last few years, the BP Action Club (later Premcor, then Valero, now Cenovus) has stepped in to become our lunchtime "ace in the hole", providing delicious hot sandwiches, chips, drinks and cookies for all comers.

In the 30 years the Ride-A-Thon has been in existence, it has continued to grow. We have a goal of raising \$50,000 this year to help defray expenses.

Throughout the history of the Ride-A-Thon, changes and improvements have enhanced the experience for all who participate. We thank the riders, their families, the volunteers, our sponsors and the people and businesses of our 11-county area who support us so generously, thus making our mission of providing services to the persons with disabilities, possible.





EQUESTRIAN THERAPY PROGRAM
Ride-A-Thon
October 19, 2024
Rider Pledge Form

Name _____ Address _____

City _____ State _____ Zip _____ Phone _____

I hereby waive and release any and all rights and claims for damages which I may have against the Equestrian Therapy Program and/or Fassett Farm while taking part in this event, or as a result thereof.

Signature _____

<u>Name of Donor</u>	<u>Address</u>	<u>Telephone</u>	<u>Pledge Amount</u>
1.			
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20.			
TOTAL COLLECTED			



THE 31st ANNUAL

RIDE-A-THON

at The Equestrian Therapy Program

SPONSORSHIP FORM

Sponsor Company Name:

Company Contact: Phone:

Individual (Not a company Sponsorship): Email:

Address:

SPONSORSHIP:

to add to the success of the Equestrian Therapy Program's Ride-a-thon I am sponsoring:

PLATINUM SPONSORSHIP OVER \$1,000.00

Sponsorship includes a private tour and lunch for 5 people at the Farm, a full page ad in the program, a poster hung at the event, mention during the event, all press releases, newsletter and Facebook page.

DIAMOND SPONSORSHIP \$1,000.00

Sponsorship includes a full page ad in program, a poster hung at event, mention during the event, all press releases, newsletter and Facebook page.

GOLD SPONSORSHIP \$500.00

Sponsorship includes a half page ad in program, a poster hung at event, and mention during the event, all press releases and Facebook page.

SILVER SPONSORSHIP \$100.00 Name on handouts and posters and program.

BRONZE SPONSORSHIP \$50.00 Name on and handouts and program.

BOOSTER SPONSORSHIP \$25.00 Name on handouts and program.

Credit Card infor- mation:

Card type: ACCT#: CVV code:

Expiration Date: IF PAYING BY CHECK: Check number

Please return this sheet to the Equestrian Therapy Program, 22532 Bowsher Road Cridersville, Ohio 45806.

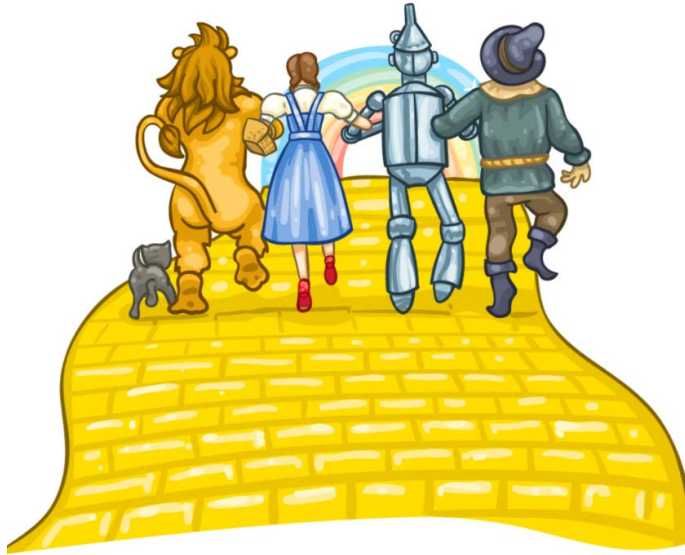
**Send your company logo to etpfarm@etpfarm.org no later than 9/14/2024.

Questions - please contact:

Michele Sabol, Executive Director, 419-657-2700 or Michele@etpfarm.org.

THANK YOU FOR SUPPORTING THE EQUESTRIAN THERAPY PROGRAM'S 2024 RIDE-A-THON WE HOPE TO SEE YOU OCTOBER 19!!!!!!





Follow the Yellow Brick
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to The Equestrian Therapy
Program

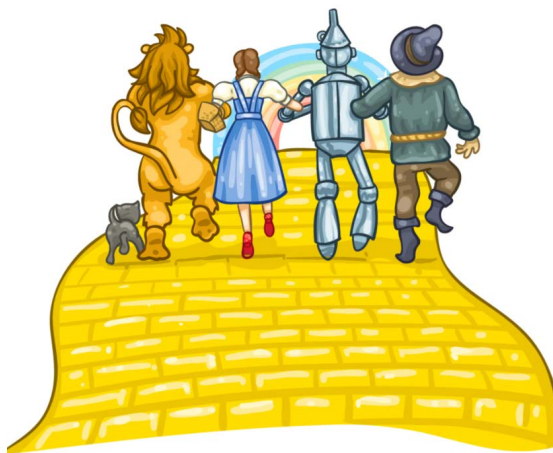
50/50 DRAWING

Every year we have a 50/50 drawing. Tickets are available from the office, unless you are a rider, in which case tickets are in your packet.

Tickets sell for \$1 each, or 6 for \$5.

Three winners share the proceeds with the program (ETP gets 50% of the total proceeds; first prize receives 30%, second prize 15%, and third prize 5% of the remaining 50%.)





**Follow the Yellow Brick Road
to The Equestrian Therapy Program**

HOW TO RAISE YOUR RIDE-A-THON

PLEDGES

- 1) Start early and ask everyone!!!
- 2) Start by making your own pledge to yourself. If you are committed, the others you ask will see that and become committed, too.
- 3) Personalize your letters requesting support by explaining how The Equestrian Therapy Program has effected you.
- 4) Tell your sponsors why the Ride-A-Thon is important to you and the community.
- 5) Educate yourself about our Program and the participants.
- 6) Ask for pledges on payday.
- 7) Ask businesses and corporations if they have “matching gifts”. If an employee volunteers here, or donates, the corporation matches the monetary value of donation.
- 8) Form a “fundraising team”. Give them a name and make sure they come out on the day of the Ride-A-Thon.
- 9) Ask spouses, parents, friends and family members to help you spread the word and ask for donations.
- 10) Keep your Ride-A-Thon information with you at all times.
- 11) Ask your employer, or a friend or family member’s employer, to have a “Dress Down” Day at work. the amount of money that is pledged by workers to be able to dress down that day can be donated as a pledge for you.
- 12) A positive attitude will be 100% of your success.
- 13) Save your sponsor list for the next year!!!

The \$1,000 Club (How To Raise \$1,000)

- | | |
|---|-----------|
| 1) Sponsor yourself for \$50.00 = | \$ 50.00 |
| 2) Ask 2 family members to sponsor you for \$50.00 each = | \$ 100.00 |
| 3) Ask 10 friends to pledge \$20.00 each = | \$ 200.00 |
| 4) Ask 10 co-workers, or a family member’s co-workers, to sponsor you for \$10.00 each = | \$ 100.00 |
| 5) Ask 5 neighbors to pledge \$20.00 each = | \$ 100.00 |
| 6) Ask 10 people from church to pledge \$20.00 each = | \$ 200.00 |
| 7) Ask businesses where your family members work for \$50.00 = | \$ 50.00 |
| 8) Ask 5 businesses in your area for a \$20.00 pledge a piece = | \$ 100.00 |
| 9) Ask 4 businesses, doctors, hair salons, etc. that you frequent for a \$25.00 pledge each = | \$ 100.00 |

Total \$1,000.00





Follow the Yellow Brick Road
 to
ETP'S 31st ANNUAL RIDE-A-THON AND FESTIVAL
 Saturday, October 19th, 2024 event starting at 10 A.M.

The Equestrian Therapy Program is holding its major fundraiser of the year – the Ride-a-Thon. Please come and support our riders and The Program on this special day. There will be food and activities for the whole family to enjoy!

10 a.m. to 2 p.m. Riders' Pledge Rides, lucky number drawing, Live and Silent Auction, Family-friendly activities

WHAT WE NEED:

If you can donate, or acquire a donation of, a gift basket, sports memorabilia, any "horsey" items, or other quality merchandise which we can auction at our silent auction, please deliver those items to the farm by September 13th.

We feel it is important for you to know that **ALL** of the funds donated to The Equestrian Therapy Program stay here in our own area to help our own disabled people.

Other Ways to Help: If you'd like to help make this year's Ride-A-Thon a great success, just fill out and mail this coupon to The Equestrian Therapy Program, 22532 Bowsher Road, Cridersville, Ohio 45806.

 Yes, I would like to sponsor a (please check) rider, class, horse, or other.

- | | | |
|--------|--------------------------|--|
| RIDER: | <input type="checkbox"/> | \$30 Yearly Insurance Fee For One Rider |
| HORSE: | <input type="checkbox"/> | \$50 For One Saddle Pad |
| HORSE: | <input type="checkbox"/> | \$100 For Two Months of Hay For One Horse |
| HORSE: | <input type="checkbox"/> | \$300 For One Month of Care For One Horse |
| RIDER: | <input type="checkbox"/> | \$400 For A Nine Week Session For One Rider |
| RIDER: | <input type="checkbox"/> | \$2,000 For A Nine Week Session for Five Riders |
| HORSE: | <input type="checkbox"/> | \$3,600 For One Year of Care For One Horse |
| OTHER: | <input type="checkbox"/> | <input style="width: 200px; height: 20px;" type="text"/> |

In the amount of

(Please make checks payable to The Equestrian Therapy Program for "Ride-A-Thon")

You can also pay with your credit card by calling the office, or go to our website and pay using PayPal or credit card.



THANK YOU FOR YOUR SUPPORT!

